



## Organic Nursery Launches Countywide Green Fundraiser for Public Schools

*Internet campaign aims to aid budget shortage affecting childhood education in Santa Cruz County*

EARTH DAY, April 22, 2009, Aptos, Calif. – Surf City Growers today announced an Internet fundraiser to honor Earth Day and help raise much-needed funds for public schools throughout Santa Cruz County. The County is facing budget cuts from the State in the millions of dollars, threatening the quality of public education.

The organic nursery makes their *My First Organics* seed starting kits available to any school or youth group as a healthy, educational and eco-friendly fundraiser. Priced at \$14.99, \$5.00 of each kit purchase goes to the public school of the customer's choice.

"Earth Day is about discovering ways to conserve the environment. This year, it's also about finding ways to save money," said Linda McNair, president, Surf City Growers. "By supporting this fundraiser, Santa Cruz residents will learn how easy it is to grow their own organic garden; save hundreds of dollars in groceries, travel and entertainment expenses; and help our public schools dealing with drastic budget cuts."

The kits can be purchased by clicking on the 'Buy A Kit' button at [www.myfirstorganics.com](http://www.myfirstorganics.com). Every public school in the County has a Fundraiser Code assigned to it. Customers simply look it up on the Shop page and enter it when prompted during the checkout process. The fundraisers are good through December 31, 2009.

As a fun accompaniment to the kit, the company also announced an e-coloring book, *How Organic Gardens Save the Earth*, available as a free PDF download from their website, [www.surfcitygrowers.com](http://www.surfcitygrowers.com). (See separate release "How Organic Gardens Save the Earth")

### **About Surf City Growers**

Trent and Linda McNair are the founders of Surf City Growers, Inc., a small organic nursery located in Aptos, California, and the makers of My First Organics seed starting kits. They have 2 kids, 2 dogs, 2 cats, and some chickens. They left their full-time jobs in high tech to help families and schools eat healthier, support local organic farming and do their part in saving the planet. For more information, visit [www.surfcitygrowers.com](http://www.surfcitygrowers.com) or check out their blog at [www.myfirstorganics.com/ecofare](http://www.myfirstorganics.com/ecofare).

###

Contact: Linda McNair, Surf City Growers, 831.688.1088, [linda@surfcitygrowers.com](mailto:linda@surfcitygrowers.com)  
Downloadable images can be found at <http://www.surfcitygrowers.com/inthenews.php#images>

---

Surf City Growers, Inc. is the maker of

